



Pet Network Presents

AN ENCHANTED TAIL

Sponsorship Opportunities



Sponsorship Opportunities

Pet Network Humane Society is honored by your support of our biggest fundraiser of the year, our annual Fur Ball Gala, An Enchanted Tail. We are proud to continue the long-standing Fur Ball tradition, bringing community together to support an incredible cause.

Your support helps fund medical treatment, housing, food, and top-tier care for shelter animals in need.

INDIVIDUAL TICKET \$275 | 10 GUEST TABLE \$2,750

DATE & TIME

Exclusive Sponsor Cocktail Reception

5:00 pm

General Admission Reception

5:30 pm

Dinner, auction, entertainment and dancing to follow.

June 3, 2023

Regency Ballroom

Hyatt Regency Lake Tahoe

Signature Sponsorships

Signature and custom sponsorships for this event are available.

Please contact Director of Development, Hillary Abrams, at events@petnetwork.org or 775.832.4404 x 108.

ENCHANTED TAIL (TITLE SPONSORSHIP) | \$5,000

SOLD

- Title Sponsorship of Fur Ball 2023
- Name prominently displayed on all event collateral
- VIP table of 20 with choice of table location and premium wine selection
- Photos of you and your guests' pets in the event's visual presentation
- Co-branded event collateral and inclusion on all event communications
- Dedicated social media post and acknowledgement in e-newsletter
- Full page advertisement in the Fur Ball program
- Logo displayed on event website and table tops
- Recognition from stage and a speaking opportunity if desired
- Logo rotated on mobile bidding platform
- VIP Pet Network swag bag for each attendee
- Exclusive sponsor cocktail reception

THE DRAGONFLY | \$25,000

SOLD



- VIP table of 20 with choice of prime table location and premium wine selection
- Photos of you and your guests' pets in the event's visual presentation
- Co-branded event collateral and inclusion on all event communications
- Dedicated social media post and acknowledgement in e-newsletter
- Full page advertisement in the Fur Ball program
- Logo displayed on event website and table tops
- Recognition from stage and a speaking opportunity if desired
- Logo rotated on mobile bidding platform
- VIP Pet Network swag bag for each attendee
- Exclusive sponsor cocktail reception

SKY'S THE LIMIT | \$10,000

- VIP table of 10 with prime location and premium wine
- Full page tribute or advertisement in the Fur Ball program
- Logo displayed on event website
- Logo prominently displayed in event communications
- Dedicated social media post and acknowledgement in e-newsletter
- Logo rotated on mobile bidding platform
- Recognition from stage at the event
- Pet Network swag bag for each attendee
- Exclusive sponsor cocktail reception

REACH FOR THE STARS | \$5,000

- Table of 10 with premium wine for the table
- Full page tribute or advertisement in the event program
- Logo displayed on event website
- Logo rotated on mobile bidding platform
- Recognition in pre-event communications
- Recognition from stage at the event
- Exclusive sponsor cocktail reception

MOONBEAM | \$3,500

- Tickets for 6 at the gala
- Half-page advertisement in the event program
- Logo displayed on event website
- Recognition at the event
- Exclusive sponsor cocktail reception

ENCHANTED EVENING | \$1,500

- Tickets for 2 at the Fur Ball
 - Quarter-page tribute or advertisement in the event program
 - Logo displayed on event website
 - Exclusive sponsor cocktail reception
- 

Promotional Opportunities

SECRET GARDEN BAR SPONSOR | \$7,500 *(limit one)*

- Sponsor our hosted Secret Garden Bar with signature & branded cocktails

CHAMPAGNE WALL | \$3,500 *(limit one)*

- Join us in welcoming our guests with a branded & hosted champagne wall

GUEST FAVORS | \$2,000 **SOLD OUT**

- Collaborate with our marketing team to create co-branded guest favors *(restrictions apply)*

PHOTOBOOTH SPONSOR | \$2,000 **SOLD OUT** *e)*

- Includes branded signage and logo on each printed photo

BIDDING PADDLE SPONSOR | \$2,000 **SOLD OUT**

- Logo displayed on 275 bidder paddles at the Fur Ball

MOBILE BIDDING SPONSOR | \$500

- Logo rotated on mobile bidding platform and recognition at the event

Reserve your Sponsorship

Donor(s): _____

Address: _____

City, State, Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____

SPONSORSHIP DETAILS

Total amount of sponsorship: \$ _____

Please select your sponsorship level:

- The Dragonfly : \$15,000
- Sky's the Limit \$10,000
- Reach for the Stars \$5,000
- Moonbeam \$3,500
- Enchanted Evening \$1,500

Please select your promotional opportunity (can be combined with a sponsorship) :

- Champagne Wall \$3,500
- Photobooth Sponsor \$2,000
- Bidding Paddle Sponsor \$2,000
- Mobile Bidding Sponsor \$500
- Guest Favors \$2,000
- Secret Garden Bar Sponsorship \$7,500

Method of Payment:

- Check Credit Card Other _____

Donor signature: _____

EVENT RECOGNITION & CONTACT

Pet Network Humane Society may publicly acknowledge my contribution:

Yes No

Name under which I would like to be recognized:

Sponsorship point of contact:

Name: _____

Address: _____

City, state, zip: _____

Phone: _____

Email: _____

Pet Network is a 501(c)(3) non-profit organization (EIN: 94-3162646) that has saved over 10,000 lives because of the ongoing support and compassion of people like you.



The animals at Pet Network thank you for your generous contribution!

401 Village Blvd. Incline Village, NV 89451
(775) 832-4404 | info@petnetwork.org
www.petnetwork.org

In-Kind Donation Form

Donor(s): _____
Address: _____
City, State, Zip: _____
Home Phone: _____ Cell Phone: _____
Email: _____

DETAILS OF DONATION

Total value of donation: \$ _____

Brief description of item(s):

Please list any additional terms of your donation here:

Donor signature: _____

EVENT RECOGNITION & CONTACT

Pet Network Humane Society may publicly acknowledge my contribution:

Yes No

Name under which I would like to be recognized:

Donation point of contact:

Name: _____

Address: _____

City, state, zip: _____

Phone: _____

Email: _____

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